

# DEMOCARE COMPANY PROFILE

"Because we care"



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# What We Do

**01** Providing operations evaluation program

**02** Coaching of small businesses in the hospitality, Tourism, Education sectors and related industries focusing on the following:



Effective and efficient running of the business and projects



Increased Sales, lowered cost, and increased profit.



Performance Improvement and Outcomes monitoring.



Food Safety/ Health Safety



Brand culture and image.



Project Management

**03** Assisting individuals and groups to realize their dreams and potential to live better, healthy, and successful existences through the following specialist areas:



Nature therapy/tours



Empowerment programs and events



Business networking show casing

# About us

Democare Holdings and Projects is a black female owned company established in 2016, Operating mainly in Southern African region. Our dynamic team comprises highly qualified and experienced consultants.



# Our Mission

Leading customer centric Events and Tourism one stop shop, that organizes social and economic upliftment meetups and programs, as well as nature tours using highly qualified consultants in all areas

Our activities are intended to bring out the best in people and establishments, for them to realize their worth. Our high-quality programs bring forth complete bliss to our clients, trigger their capabilities for them to function to the best of their ability, and experience satisfaction, growth, and success.



## Our Vision



Recognize the good in our clients and provide the means which will bring out the best in them, to yield good health, happiness, and success.

## Our Core Values



### **Integrity & Honesty:**

We do the right thing, and always act honestly and respectfully.



### **Client Commitment & Excellence:**

We Pay close attention to detail, as well as our individual clients' needs, and we support their interests creating long-term relationships



### **Sustainability & Social impact:**

We get involved in activities that increase community wellbeing and give back.



### **We chase innovation:**

We are committed to using out-of-the box solutions that keep us ahead of the curve



# Our Involvement

The following are activities that Democare has been engaged in.



The I am complete women empowerment initiative



Health walks and hiking in Qwa-Qwa, Leratong Village.



Hiking and skiing in Lesotho.



Luxury Camping at Maletsunyane International Braai Festival in Lesotho.



Offered our services to the following organizations: Yalu Digital Finance, Leratong Tourism, Mahlaseli A Bophelo and Ntate le Mme Food Delicacy.



## I AM COMPLETE INITIATIVE

Democare's flagship initiative is called "I am complete", it is an initiative aimed at tackling issues of poverty with woman in the forefront. Different types of Events and Projects are organised to provide a platform for brand awareness of woman owned SMEs. This is where we deliver motivation and encouragement messages of patronage and collaborations. Advocate for and encourage entrepreneurship and hard work, community outreach programs, Gender Based Violence, issues good health, and success.

## Future Plans

1. Community based project where we develop open spaces into parks that incorporate green ways/ trails, playgrounds, interactive outdoor program facilities, educational and indigenous games.
2. Online and WhatsApp orders market for the "I am Complete" entrepreneurs, where people buy at our mobile market or online and products delivered to them. (EFT or COD to specified areas).

## Our Stores

<b>Effectochem</b> Cleaning products, operations and food safety evaluation	<b>Food and health</b>
<b>Insurance</b>	<b>Charity</b>
<b>Retail</b>	<b>Other</b>





# Questions? Contact us now!



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